

Special Delivery

By Laura Holloway

Photos by Gregory Daniel

Rick Sedgeman can get a little emotional whenever someone asks him about how and why he decided to have a smile makeover.

"It has changed my life," he says. "I truly learned how not to smile. In hindsight it's pretty sad. The final straw came when my granddaughter looked me straight in the eye and asked, 'Poppy, why are your teeth green?'"

"That one hurt," he continues. "It already bothered me but when she asked me that, I realized that I could never hide my teeth completely and people do notice your smile; even when you do your best to hide it. I didn't want to become an embarrassment to my children and grandchildren. I wondered if this was the image others had of me but would never say so."

As a UPS delivery person for the past 25 years, Rick meets and greets a lot of people during the day. "I became even more aware of my conscious

Rick Sedgeman
after his Smile Makeover



Rick before his Smile Makeover

efforts to hide my smile when I greeted my customers. It was obvious that I needed to do something about it.

"I ask my dentist, Dr. Beverly Rose, about whitening my teeth. She informed me that whitening really wasn't an option because my previous dentist had matched my teeth with yellow crowns! If I whitened my teeth the crowns would still be yellow."

"Rick's teeth were aging," says Beverly Rose, DMD. "The yellowing was the least of his problems and he didn't even know it. He had some serious TMJ issues too. He had ground his lower teeth down until they were a fraction of their original size. This is very common. What most of us do not realize is that the wearing down of the teeth happens slowly which often leads to symptoms such as headaches, the cracking or chipping of teeth, jaw soreness and neck & shoulder pain. It only gets worse with time."

Fortunately for Rick, Dr. Rose has extensive post graduate training for comprehensive and aesthetic dentistry. She regularly attends one of the most prestigious schools in the country, the Las Vegas Institute for Advanced Dental Studies (LVI). She is very capable of restoring a smile; and possibly make it even better than Mother Nature intended it. After all, not everyone inherits a Hollywood smile.

Dr. Rose, explains, "Today's technology for materials and procedures has improved significantly. New materials like stronger porcelains and resins allow us to restore teeth without having to use metals. The benefit of these advances is that we now have materials and skills to create the most natural looking smiles that dentistry has ever been able to provide."

She continues, "Many times these complete

smile makeovers can be completed in just two visits! Truly, crooked teeth can be straightened, broken and chipped teeth repaired and missing teeth replaced. What used to take years is now done in just a few visits: with amazing quality."

These types of procedures should be performed by a highly trained cosmetic dentist. Of course all dentists are concerned with the cosmetic appearance of their work. A cosmetic dentist should have extensive training from a cosmetic institute. Even then, it is the client's responsibility to research a doctor's credentials, materials and referrals.

"I had to realign Rick's bite," says Dr. Rose. "If we fixed the teeth without fixing his alignment, he would most likely crack and break any restoration I did. We have the equipment and the knowledge to test and reposition the bite alignment in my practice. It doesn't take long. Often, a complete smile makeover is completed in just two visits with astounding accuracy and beauty."

"I have been going to Dr. Rose for my routine dentistry for a few years," says Rick. "I think she is great and has a wonderful personality. She is gentle and caring with all of her clients. I recommend her to all of my family, friends and customers every chance I get."

"Everyone who knows me has been astounded by the difference in my look and my attitude," continues Rick. "I couldn't be more pleased. Thank you and your wonderful team Dr. Rose. I am forever grateful."

If you or a loved one needs a dentist, Dr. Rose of Exceptional Dentistry is accepting new patients and will treat them as she treats everyone in her practice...like family.

Exceptional Dentistry

Dr. Beverly Rose, DMD



The team at Exceptional Dentistry makes the consultation fun. They are excited about the work they do and are happy to show you incredible before and after photos of their clients. Dr. Rose demands excellence. This requires the most experienced and talented laboratory utilizing the best materials available today. They won't settle for less. After all, it's your smile we're talking about. It has to be durable and look great!

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